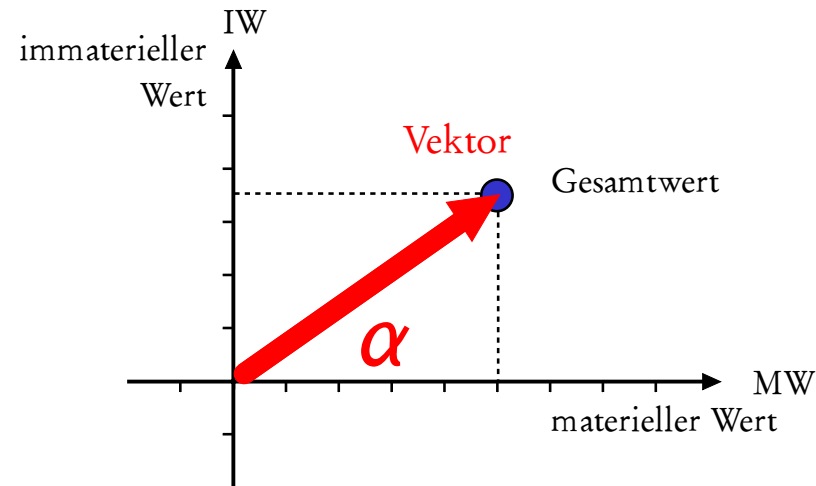


Vektorielle Wertschöpfung

Nutzen



$$\text{Nutzen: } N = \tan \alpha = \frac{\text{immaterieller Wert}}{\text{materieller Wert}}$$